

2024

Annual Report

Un One
Rio Rio



— *section 1* —
INTRODUCTION

2024 represents the second year of UmRio's 2023-2026 Strategic Development Cycle. Guiding this strategy are FOUR overarching organisational priorities.

EXPAND

Our reach locally and internationally

DEVELOP

Our methodology in Morro do Castro and support other organisations through training & consultancy

DELIVER

Improve educational outcomes of children and young people across all UmRio programmes

SHARE

UmRio's mission externally

Two years into the 2023-2026 Strategic Development Cycle, this report will focus on the progress that has been made in achieving these priorities.

>>>

— section 2 —

2024 STRATEGIC GOALS & ENDLINE OUTCOMES

This section outlines the endline status of the Strategic Development Goals for 2024. The section is divided by the organisational priorities, and additional notes will be provided for outcomes with incomplete or partially complete statuses.

EXPAND

Increase the number of young people benefitting directly and indirectly from our programmes

Expand Programme Reach

Partner school outcomes

EM João Brazil	✓	Complete	17 programmes 46 hours per week of classroom or sport-field activities + outreach
EM Roberto Silveira	✓	Complete	3 programmes 6 hours per week of classroom / sports field activities + outreach
CIEP251 Bra/Par	✓	Complete	3 programmes 8 hours per week of classroom / sports field activities + outreach
EM Paulo Freire	✓	Complete	2 programmes 4 hours per week of classroom / sports field activities + outreach
EM Altivo Cesar	✓	Complete	1 programme 0 hours per week of classroom / sports field activities (outreach)
EM Portugal Neves	✓	Complete	5 programmes 16 hours per week of classroom / sports field activities + outreach

Expand Operations

Increase Programming

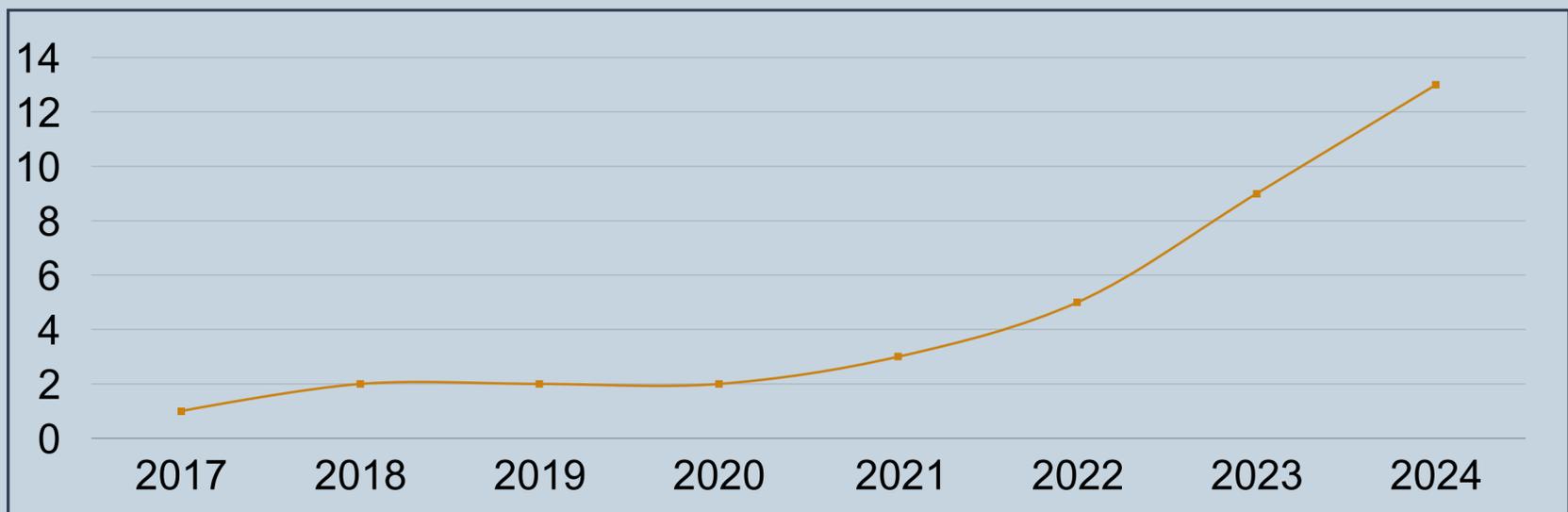
Literacy Support	✓ Complete	Launched Literacy Programme in EM João Brazil to combat illiteracy following pandemic
Climate Action	✓ Complete	Conducted research project on climate resilience programmes in Latin America

Increase Operational Capacity

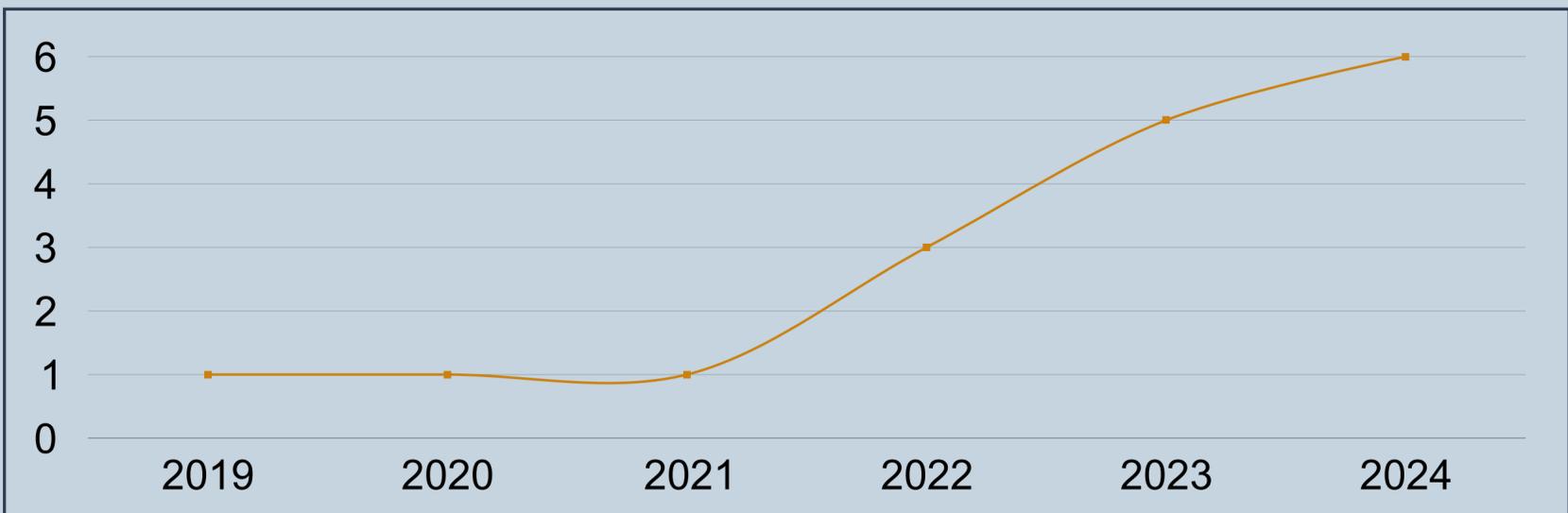
Schools Secretary	✓ Complete	Hired first UmRio alumni as Schools Secretary to lead school relations
Literacy Teacher	✓ Complete	Hired literacy teacher to lead new Literacy Programme in EM João Brazil

Increase in UmRio Team since 2017

Year	2017	2018	2019	2020	2021	2022	2023	2024
Staff	1	2	2	2	3	5	9	13



UmRio School Expansion 2019-2024



SUMMARY HIGHLIGHTS



3,414 children and young people reached.



Programmes delivered weekly in 6 schools across Niterói and São Gonçalo.



14% of all Niterói City municipal schools are now part of UmRio Network.



Permanent UmRio classroom & office at EM João Brazil.

Expand Funding Outcomes

Increased Funding & Expanded Portfolio

Outcome	Status	Details
Sports Incentive Funding	 Complete	 Largest ever grant secured through the Ministry of Sport's Sports-Incentive Funding, which will support rugby across 4 schools.
Environmental Sustainability Funding	 Complete	 Strategic partnerships with Instituto Alameda launched; new budget-line created for climate-focused programming.

DEVELOP

Develop our methodology in Morro do Castro and support other organisations through training and consultancy

Train 50 organisations in Evidence-Based Programming

✓ Complete

In partnership with the Ministry of Health's Fundação Oswaldo Cruz, we delivered workshops to organisations across the State of Rio de Janeiro.

Pilot consultancy projects with Sports-Based Development Organisations

⋯ Partially complete

Pro-bono consultancy support has been advanced with Play Rugby USA (USA) and Abraço Campeão (Brazil).

Generate sustainable income to support UmRio's growth through consultancy

✓ Complete

Through strategic advisory work, UmRio has enhanced its profile and unlocked new funding opportunities.



DELIVER

Improve educational outcomes of children and young people across all UmRio programmes

Improve Learning Outcomes

✓ Complete

23% improvement in Portuguese | 16% improvement in mathematics | 5 students entered top universities

Deliver improved Mental Health Outcomes

✓ Complete

Overall 13% improvement in mental health scores with mental health score gap between boys and girls reduced from 17% to 2%.

Deliver positive outcomes in Personal Development indicators

⋯ Partially complete

Positive trends in self-efficacy, self-confidence, sense of belonging, communication and self-esteem.

Launch Literacy Programme

✓ Complete

Programme launched with significant, positive outcomes registered within the first 4 months of programming.

Launch Competitive Robotics Programme

✓ Complete

UmRio's Robotics team won national championship, qualifying for international series in 2025.

Consolidate Mental Health Programme

✓ Complete

3 psychologists hired and group therapy has been introduced in new partner school.

A more complete breakdown of outcomes for 2025 will be presented in the next section of this report

COMMUNICATE

Communicate our mission externally

Amplify UmRio's story to strengthen funding & engagement

Update website	 Partially complete	Website partially updated. However, information remains static, website difficult to navigate.
Improve following on social media outlets	 Partially complete	Marginal increase in social media following. Increase in social media engagement.
Create consistent visual identity	 Complete	Consistent visual identity obtained on social media outlets.
Empower the voice of participants	 Complete	Successful launch of "Voices" social media campaign.

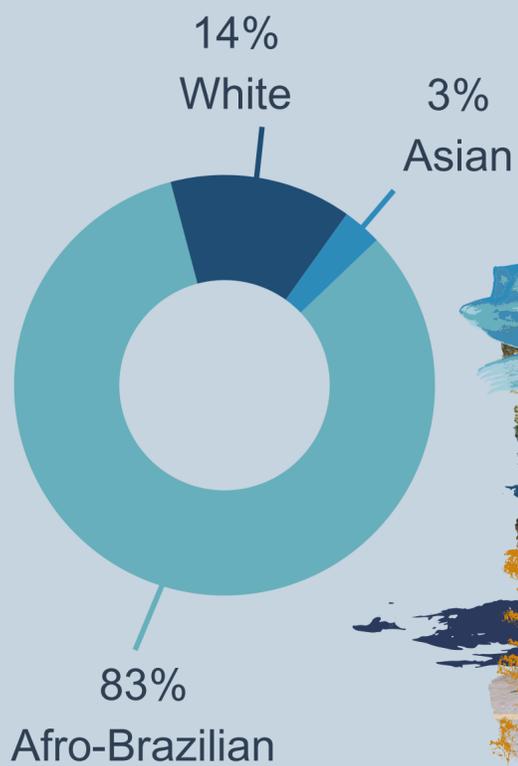
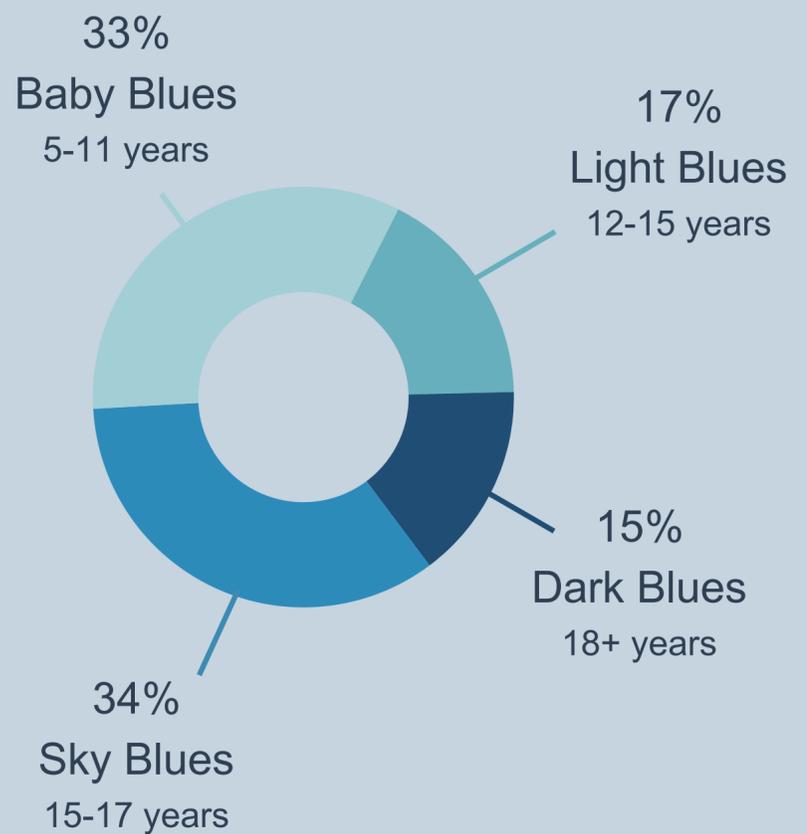
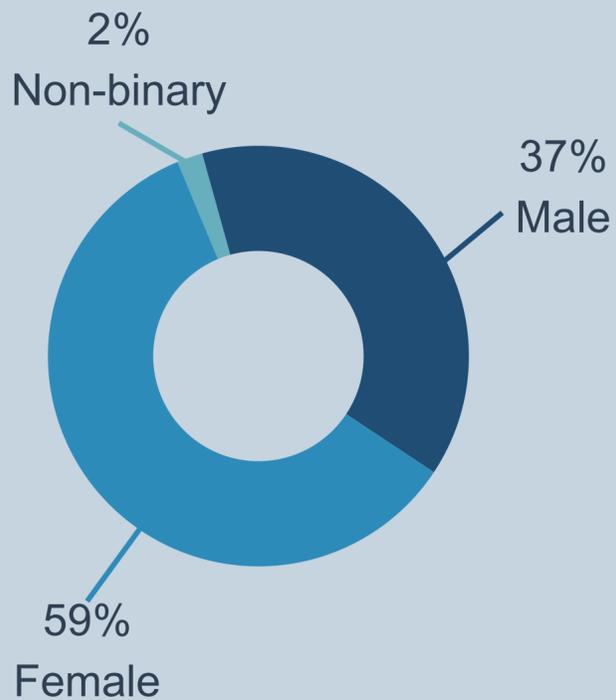


— section 3 —

PROGRAMMATIC IMPACT OUTCOMES

Data collected by UmRio from 2024

PARTICIPANTS PROFILE





72%

living below World Bank's Poverty Line



32%

living on less than U\$1 per day



65%

live in acute food insecurity



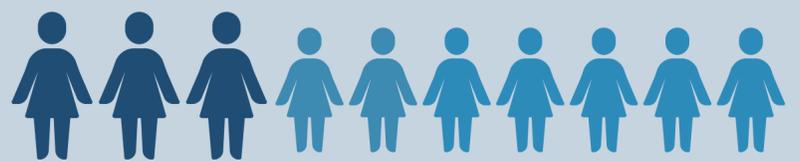
51%

of fathers are present in the lives of their children



79%

of childcare is led by women in the household



Teenage pregnancy amongst women (30%)
is twice the national average (15%)

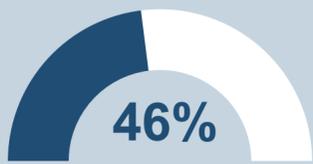


Teenage pregnancy amongst men (18%)
is more the national average (15%)

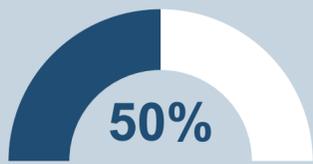


Teenage pregnancy on average (25%)
is almost twice the national average (15%)

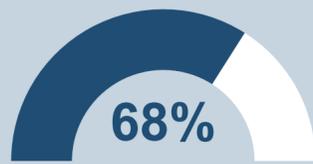
ACCESS TO SERVICES



Report not having easy access to a doctor



Report not having easy access to a dentist



Report not having easy access to a psychologist

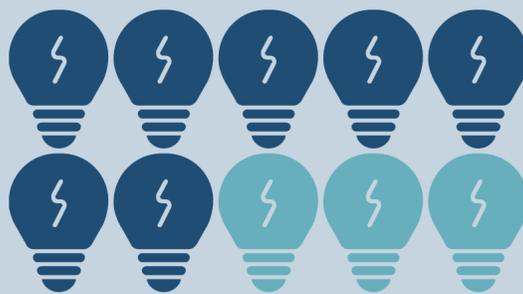


Of girls report not having easy access to a psychologist



54%

Report having erratic access to water



68%

Report having erratic access to electricity



40%

Report having erratic access to gas

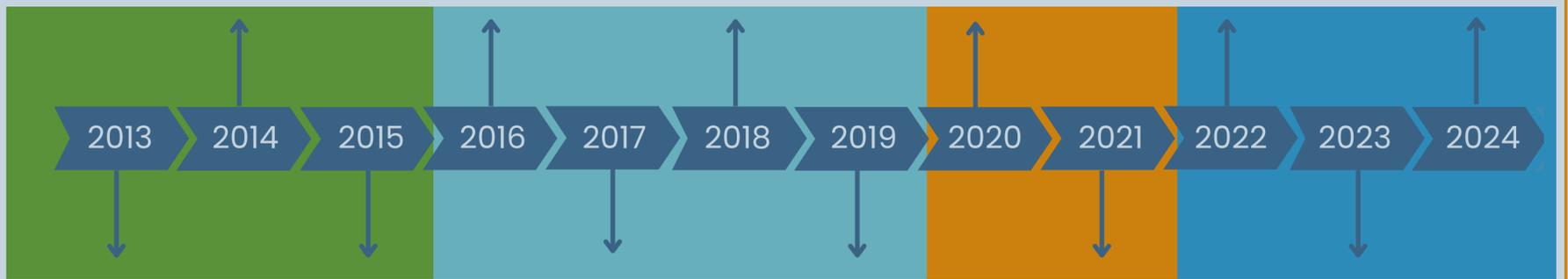


...UmRio Programming Over The Years...

Over the past 12 years, UmRio has consolidated, adapted and scaled its programming. Today UmRio's operations are **FIVE times** what they were back in 2013.

FOUNDATIONS CONSOLIDATE ADAPT SCALE

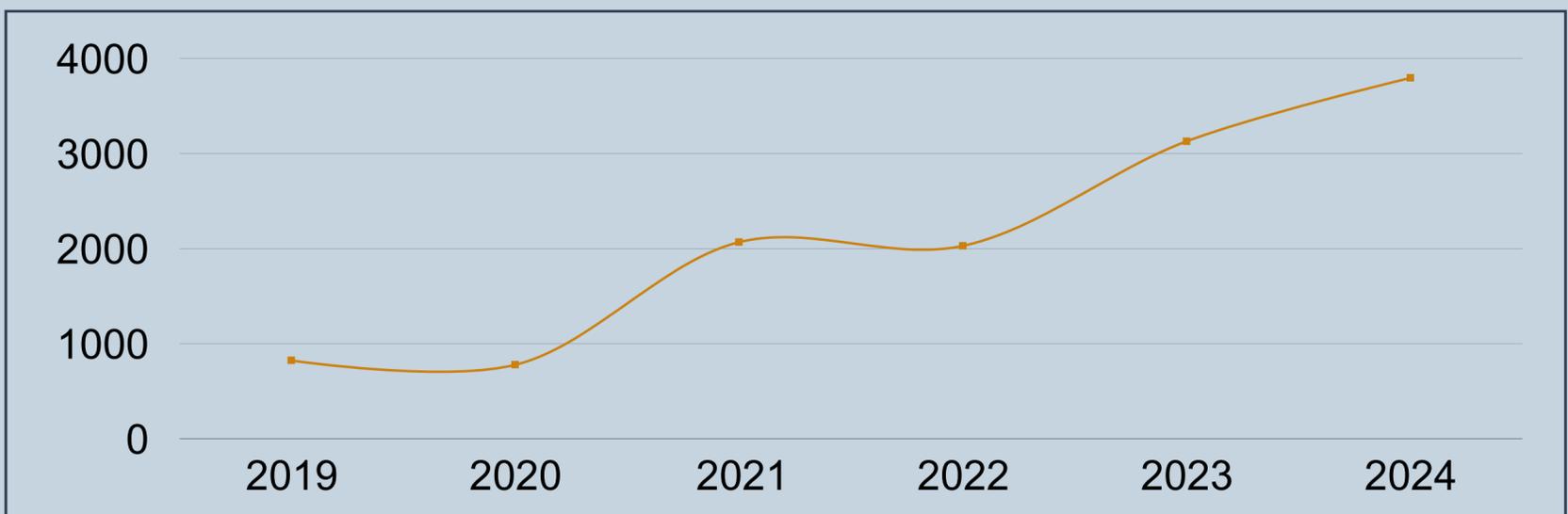
UmRio begins supporting the Baby Blues (5-11 years) age group.	Dental care is delivered on a monthly basis in partnership with Rio de Janeiro State University.		UmRio's Outreach methodology is trialed in 3 new schools hit hardest by school abandonment following the COVID-19 pandemic.	In-class programmes delivered in 4 schools.
Employability programme launched.	English programme launched.	<i>Project Blue</i> - an exchange programme with Oxford and Cambridge Universities is launched.	UmRio programming and the organisation's Theory of Change adjusted to meet needs and circumstances of the COVID-19 pandemic.	5 schools are supported through outreach.
2-Pillars of Intervention	4-Pillars of Intervention		4 Partner Schools	6 Partner Schools



UmRio rugby programme launched in Morro do Castro.	Programming at EM João Brazil increases from 2 days per week to 3 days per week.	Prep course for University Entrance Exams launched, serving students of an older age range.	UmRio's Social Support Programme launched, providing tailored support to the most socially vulnerable students within Healthcare Pillar.	Social outreach programme launched in partnership with EM João Brazil, reversing rates of school abandonment.	In-class programming is delivered in 4 schools, while a total of 5 schools are supported through outreach programmes.
Partnership formed with EM João Brazil.	UmRio trials project-based learning strategies.	Educational support classes launched.		UmRio's Social Support services are consolidated as a pillar of intervention in its own right.	UmRio delivers programmes in partnership with the Ministry of Health and Ministry of Sport.
1-Pillar of Intervention				5-Pillars of Intervention	5 Partner Schools
1 Partner School					

Our impact extends beyond direct programme participants - it transforms entire school communities. Reflecting on this, we now consider the total school population as direct beneficiaries of our work. The graph below illustrates how our reach has grown over the past five years.

Students served per year between 2019-2024



... In 2024, the following programmes were delivered at our partner schools ...

EM João Brazil

- Launched in 2013
- 2024: 46 hours per week of classroom / sports field activities

education	rugby	healthcare	employability	social services
Robotics	Rugby Training	Dental Care	Job-Readiness	Scholarships
Literacy Course		Psychologists	Pathways	Food Security
Uni Prep Course		Group Therapy		Outreach
English		Psychiatrists		
Theatre		Women's Health		
Digital Education				

CIEP251 Dona Maria Portugal

- Launched in 2022
- 2024: 8 hours per week of classroom / sports field activities

education	rugby	healthcare	employability	social services
Robotics	Rugby Training			Outreach

EM Paulo Freire

Launched in 2023

- 2024: 4 hours per week of classroom / sports field activities

education	rugby	healthcare	employability	social services
	Rugby Training			Outreach

EM Altivo Cesar

- Launched in 2023
- 2024: 0 hours per week of classroom / sports field activities

education	rugby	healthcare	employability	social services
				Outreach

EM Roberto Silveira

Launched in 2024

- 2024: 6 hours per week of classroom / sports field activities

education	rugby	healthcare	employability	social services
	Rugby Training	Psychiatrists		Outreach

EM Portugal Neves

Launched in 2024

- 2024: 16 hours per week of classroom / sports field activities

education	rugby	healthcare	employability	social services
Robotics		Psychiatrists		Outreach
		Group Therapy		

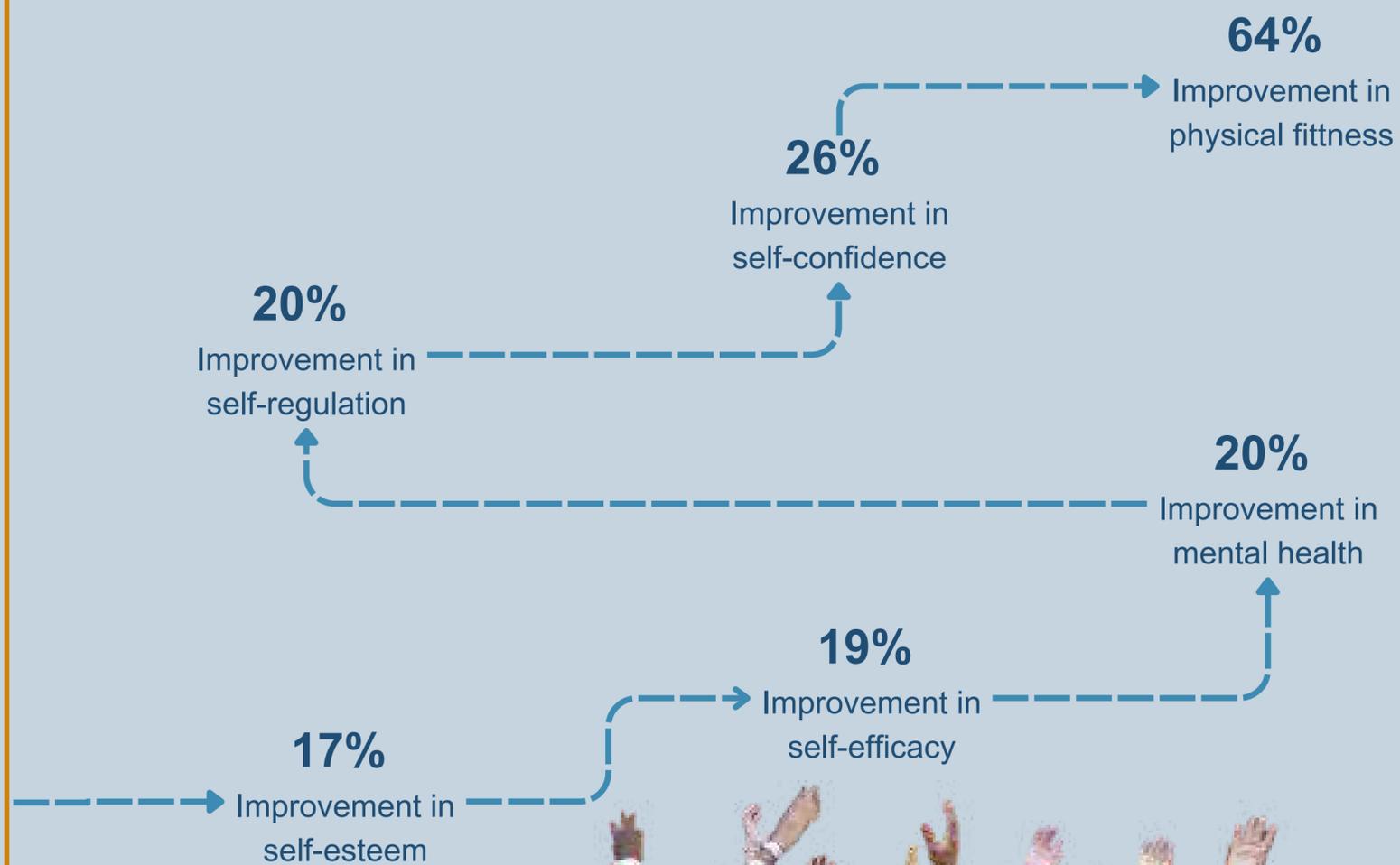


Changes observed in outcomes aligned to each of UmRio's Five Pillars of Intervention

RUGBY

In 2024, UmRio expanded its rugby programming beyond EM João Brazil - where it has operated since 2013 - to include EM Paulo Feire.

MOVEMENT IS MEDICINE



GIRLS AND RUGBY

Rugby transforms more than physical health – it strengthens confidence, mental well-being, and a sense of belonging.

Girls who play rugby report being significantly more self-confident, feel more supported, and have stronger communication skills than their peers. Rugby doesn't just change how girls play – it changes how they see themselves.

	Rugby Playing Girls	Non-rugby Playing Girls	% Difference
 Self-Confidence	92%	81%	+11%
 Sense of Belonging	92%	81%	+11%
 Mental Health	89%	77%	+12%
 Self-Efficacy	81%	67%	+14%
 Communication Skills	85%	71%	+14%
 Feel Supported	94%	78%	+16%

Less Time on Housework. More Time to Thrive.

2x

Girls are nearly twice as likely than boys to spend over 4 hours per day on domestic chores.

This is a major barrier to education, play, and personal growth, exacerbating gender inequalities.

Participation in rugby disrupts this reality for girls.

Girls enrolled in our rugby programme are 44% less likely to carry the burden of unpaid domestic labour than girls who do not play rugby.

44%

THE IMPACT OF RUGBY ON LGBTQIA+ STUDENTS

Participation in rugby is associated with better outcomes for LGBTQIA+ students compared to non-rugby-playing participants.



+31%

Mental Health

compared to LGBTQIA+ participants who do not play rugby



+43%

Self-Confidence

compared to LGBTQIA+ participants who do not play rugby



+71%

Confidence Communicating

compared to LGBTQIA+ participants who do not play rugby



+20%

Self-Esteem

compared to LGBTQIA+ participants who do not play rugby



+47%

Self-Efficacy

compared to LGBTQIA+ participants who do not play rugby



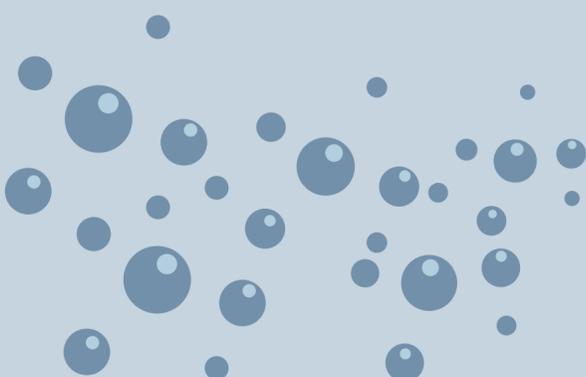
+6%

Sense of Belonging

compared to LGBTQIA+ participants who do not play rugby

Rugby is a central part of UmRio's identity and methodology. It serves as an entry point to our interventions, providing a safe and enabling environment where we can ascertain need.

We are particularly grateful to Beyond Sport, Rexona, Itaú Esporte, and the Fell Family Fund for helping us deliver and expand our rugby activities.



EDUCATION

UmRio delivers a number of education programmes including: English classes, educational support classes, prep courses for university entrance exams, robotics, coding, literacy programmes, storytelling, and drama. The methodology of each of these programmes is informed by data around learning preferences and need.



42% OF PARTICIPANTS PREFER TO LEARN BY DOING

Because of this, UmRio adopts a kinesthetic and project-based approach to learning.

RESPONDING TO AN EDUCATION CRISIS

Since the COVID-19 pandemic, UmRio has monitored the long-term impact of prolonged school closures and digital exclusion on the educational outcomes of children and young people in our communities. What began as an urgent challenge has escalated into a full-scale education crisis.



59% Drop in proficiency in Portuguese



School teachers reporting an alarming rise in illiteracy

In response to this urgent need, UmRio launched its first-ever Literacy Programme in 2024. This programme is designed to support children who have fallen behind in reading and writing. This marks a significant step in expanding our educational support — ensuring that young people not only stay in school but gain the foundational skills necessary to succeed in life.

IMPACT BY PROGRAMME

This section outlines some of the key outcomes from each of UmRio's education programmes in 2024.

ROBOTICS

UmRio's Robotics programme was launched in 2022, in response to evidence showing a vacuum in access to technology during the COVID-19 pandemic. UmRio data has found that not only do students who participate in robotics perform better in their academic subjects, but they also achieve better scores in soft skills.



91%
Positive Sense of
Belonging

90%
Positive
Self-Esteem

2024 MILESTONES



2024 National Robotics
Champions



Expanded Robotics to
EM Portugal Neves



Access to robotics at
UmRio has tripled



ENGLISH

Our English programme - launched in 2016 - has since become a key part of our programming. The programme adopts a kinaesthetic approach to learning, serving as an entry-point to a second language for our participants.

Participants of UmRio English in 2024 scored higher on many soft-skill indicators:

 **10%**

Higher scores in
communication skills

 **22%**

Higher scores in
self-regulation

 **9%**

Higher scores in
self-efficacy scores

Since 2021, UmRio and Cultura Inglesa have teamed up to offer students a pathway to advanced English.



UNIVERSITY ENTRANCE EXAM PREP COURSE

Our university entrance exam prep course launched in 2017 as one of UmRio's first education programmes. It was designed to break a key barrier - the absence of local courses to prepare Morro do Castro's youth for this notoriously tough exam.

Just **5%** of adults in Morro do Castro have made it to university.

Students at UmRio are **8x** more likely to make it to university.

In 2024, a total of **11** students were accepted to local universities.

LITERACY – Rewriting Futures

In the aftermath of the COVID-19 pandemic, our communities have faced an education crisis unlike anything before. The combination of prolonged school closures and digital exclusion has had devastating consequences. Portuguese proficiency among 9th-grade students has dropped by 59%, and rates of functional illiteracy are rising.

When children can't read, they are locked out of learning and out of opportunities. In response, UmRio launched its first-ever Literacy Programme - a bold initiative to help children recover essential reading and writing skills. This page shares the impact of that programme: stories of progress, data that shows real change, and the steps we're taking to ensure that no child is left behind.

Because literacy isn't just a skill - it's the key to every future.



34%

OF STUDENTS RETURNED PERMANENTLY TO THEIR RESPECTIVE, AGE-GRADE CLASSROOMS

90%

of students developed capacity to read & write

92%

registered positive scores in self-confidence

93%

registered positive scores in self-regulation

88%

registered positive scores in self-efficacy

THEATRE

Launched in 2022, Theatre & Improvisation was created to support children and young people as they returned to school after nearly two years of disruption following the COVID-19 pandemic. This programme helps them reconnect with learning, rebuild confidence, and rediscover the joy of literature through creativity, expression, and play.

Participants of UmRio Theatre & Improvisation class in 2024 scored higher on numerous soft-skill indicators:

 **19%**

**Higher scores in
self-esteem**

 **21%**

**Higher scores in
self-regulation**

 **11%**

**Higher scores in
resilience**

 **11%**

**Higher scores in
self-efficacy**

 **30%**

**Higher rates of
mental health**

 **8%**

**Higher scores in
communication**

THANK YOU!

We are profoundly grateful to the **Hees Family Fund, BrazilFoundation, Beyond Sport, EMpower Global Fund, the Fell Family Fund, Rexona, and Robert Martinus Schreuder**. Each of these partners has played a vital role in our journey – believing in our vision, investing in our ideas, and standing alongside us as we work to create lasting change. Their generous and unwavering support has allowed us to expand our programs and dream bigger, helping us bridge the educational gap faced by youth in Morro do Castro.

Thanks to their commitment, more young people now have the opportunity to learn, grow, and imagine a brighter future



EMPLOYABILITY

UmRio's Employability Programme was created to equip the young people we serve with the skills, guidance, and practical experience needed to navigate the job market with confidence. It supports them through application processes and in gaining experience in workplace settings.



+38%

Sense of Belonging

Improved sense of belonging compared to baseline 2024



+22%

Financial Literacy

Better scores on financial literacy than general average



+33%

Communication Skills

Improved communication skills compared to baseline 2024



+7%

Self-Efficacy

Improved self-efficacy compared to baseline 2024

16 students completed the UmRio Pathways Programme in 2024.



Franklin Cruz – Pathways Scholar 2022–2024

“Before getting involved with UmRio, I had no clear perspective on life and was growing up in a context of deep struggle – one of seven siblings in a household that often went hungry. Much of my childhood was spent in the streets, exposed to the constant pressures of drugs, alcohol, and violence that affect so many young people in my community. But discovering UmRio changed everything. It gave me a sense of purpose and direction when I needed it most. Through the rugby programme, English classes, and youth development opportunities, I began to build confidence, discipline, and hope. I was later selected as a Pathways Scholar and became a Young Leader, which allowed me to develop professionally and personally. I led events, helped develop fundraising campaigns, and supported UmRio’s monitoring and evaluation team. These formative experiences opened doors I never thought possible.

Today, I am in the final semesters of my Business Studies degree, I run my own construction and renovations business, and intern at a professional management company. I live independently and dream of becoming an entrepreneur in the business sector. Everything I am today is a result of UmRio believing in me and investing in my potential at a critical moment in my life

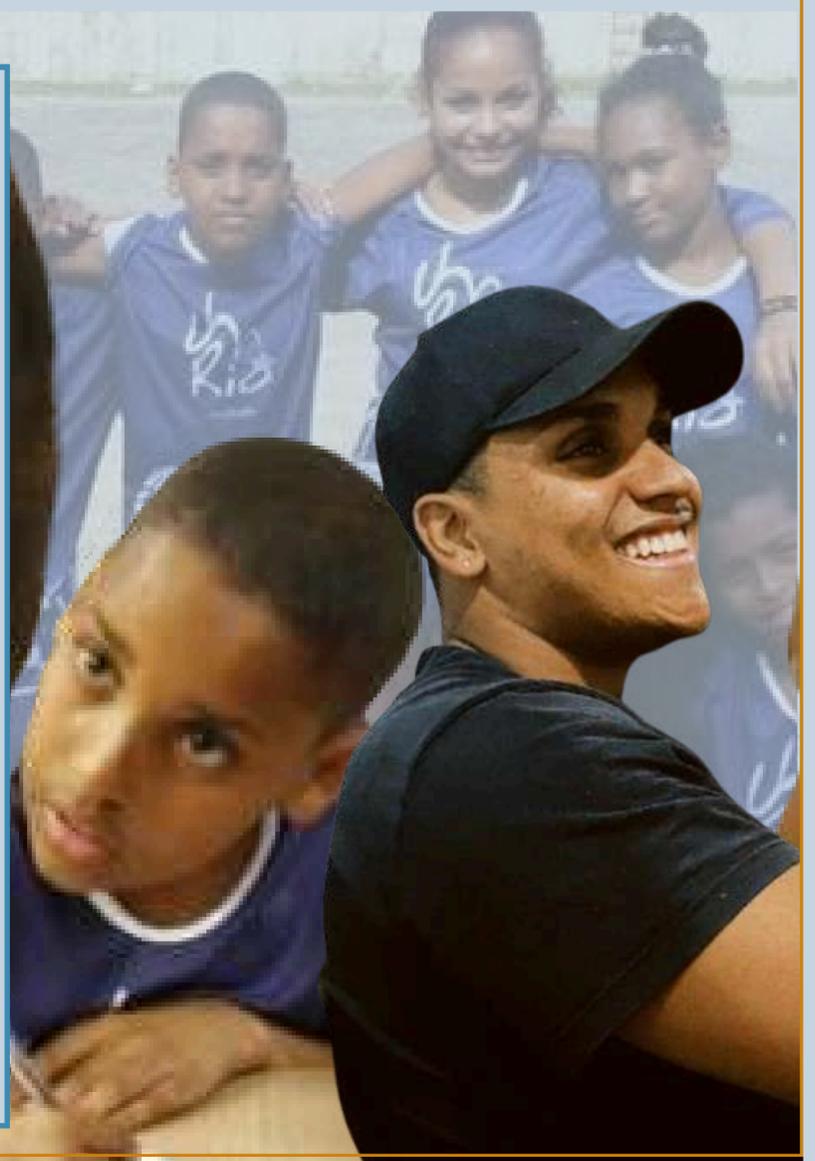


A THANK YOU TO OUR FUNDERS!

With the support of funders like the Hees Family Fund, BrazilFoundation, Beyond Sport, EMpower Global Fund, the Fell Family Fund, Rexona, and Robert Martinus Schreuder, our work can continue to make a difference. Your belief in our vision and steadfast support have been instrumental in strengthening our employability programme and creating real pathways to opportunity for youth in Morro do Castro.

Thanks to these partnerships, young people like Franklin are not only gaining the skills, confidence, and support needed to access employment, but are also shaping their own futures – futures defined by ambition and potential, rather than limited by circumstance.

Together, we are helping to break intergenerational cycles of poverty and open the door to lasting change.



HEALTHCARE

UmRio's Healthcare Pillar is split into THREE Areas of Intervention:

GENERAL HEALTHCARE

UmRio has been slowly building a network of doctors and healthcare institutes to provide pro-bono consultations and treatment.

This network has expanded following the establishment of a partnership in 2023 between UmRio and Fundação Oswaldo Cruz (Fiocruz), Latin America's foremost health & technology institution. Through our work with Fiocruz, we have been able to build relationships with university departments across Brazil and the world supporting the provision of a range of vital health services to the residents of Morro do Castro.

Special Learning Needs

In 2024, UmRio partnered with the Department of Medicine at Fluminense Federal University (UFF) to support the early identification of children and young people who may have learning difficulties, based on concerns raised by school teachers.

36% OF STUDENTS ENROLLED REGISTER DIFFICULTIES LEARNING



Before referring students for medical evaluation, a social assessment was carried out to identify underlying social and environmental factors that may contribute to learning challenges and lower academic performance.

Outlined below are some of the outcomes:

88%	94%	NONE
are living below the World Bank's Extreme Poverty Line.	face critical levels of food insecurity (limited access to adequate nutrition).	of the students who report visual difficulties have access to glasses.

Following this social triage, UFF's Department of Medicine began supporting a small number of UmRio students in 2024.

General Healthcare

UmRio has established a Healthcare Network through partnerships with university departments, private clinics, and dedicated individual doctors to offer personalized medical support when needed.

Together, these partners play a vital role in promoting the health and well-being of our participants. By providing essential medical services that are often financially out of reach or involve long waiting periods, they also offer critical financial relief to the families we serve

We are especially grateful to the individual doctors who generously volunteer their time and expertise to care for the children and young people we support.

MENTAL HEALTH

UmRio’s mental healthcare programme offers a combination of group therapy and individual consultations. In 2024, three psychologists were engaged to support the programme, allowing us to move beyond relying solely on pro-bono professional support for the first time.

Notably, in 2024, home visits by UmRio’s social worker revealed a critical need to extend mental health support to parents and guardians. In response, the programme was expanded to include families, leading to reported improvements in household well-being and family dynamics.

A total of **780** consultations were conducted throughout 2024.

MENTAL HEALTH OUTCOMES

13%

Improvement in average mental health scores of overall participants

12%

Improvement in mental health scores of girls at UmRio

25%

Improvement in mental health scores of LGBTQIA+ students

Gap in positive mental health scores between boys and girls at UmRio reduced from

17%

at baseline 2023

TO

4%

by endline 2024

DENTAL CARE

2024 marks seven years of partnership with Rio de Janeiro State University (UERJ) in providing free dental care to children and young people in Morro do Castro. What began as a once-monthly Friday initiative has since expanded to take place twice a month on Thursdays.

However, due to a series of drug-related conflicts in Morro do Castro that coincided with the operation of the dental programme, activities have been temporarily suspended. The programme will resume once new volunteers have been recruited.

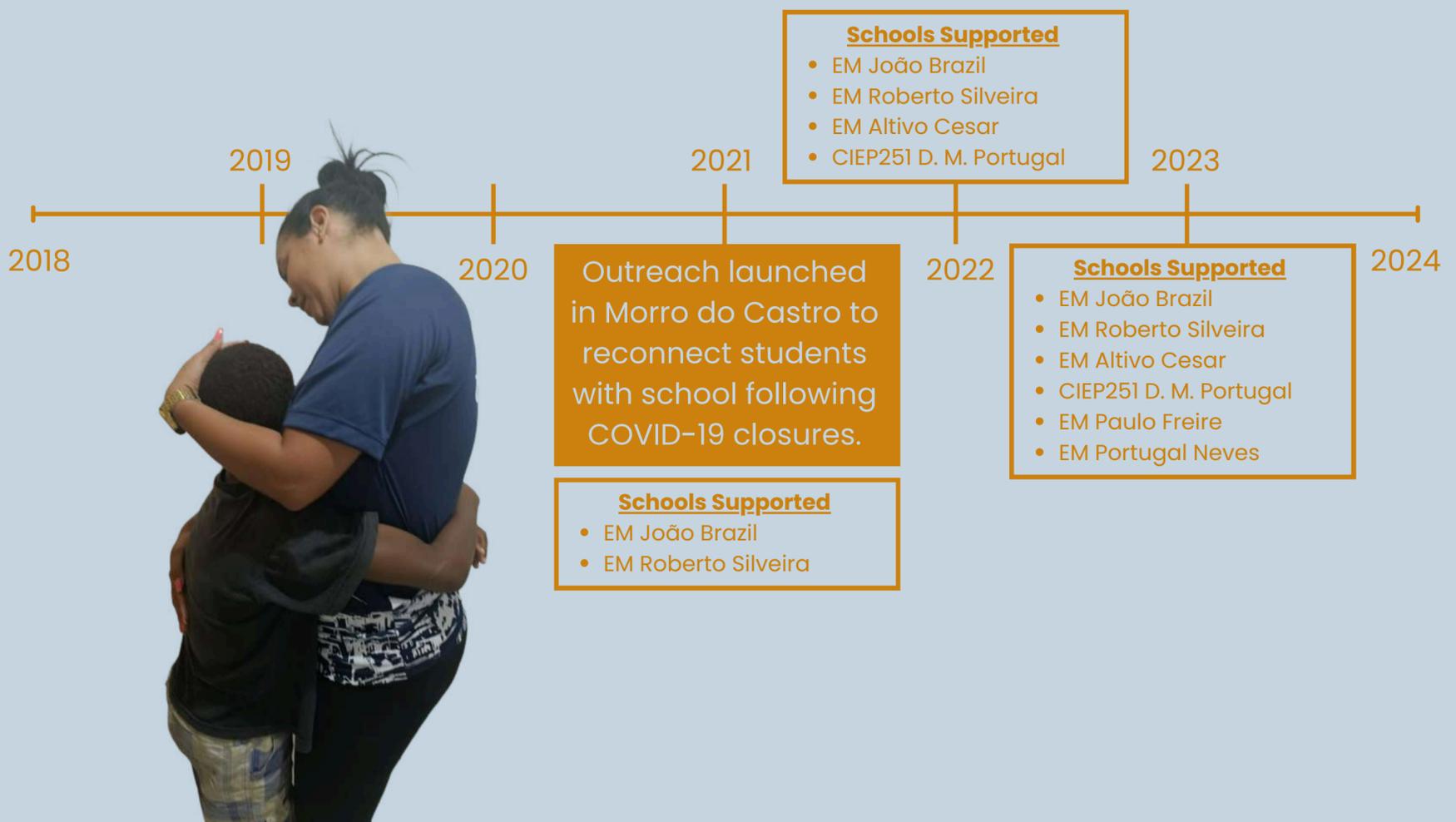
SOCIAL SERVICES

UmRio’s Social Services programme is a cross-cutting pillar that ensures that every child and young person in the communities we serve can access the support, services, and opportunities they need to thrive. By removing barriers to participation - whether social, emotional, or structural – we work to create the conditions for inclusion, well-being, and long-term engagement

This section is focused on THREE key areas of our Social Services Pillar.

OUTREACH

Launched in 2021 as schools began reopening after the COVID-19 pandemic, UmRio’s Outreach Programme became a vital bridge between students and opportunity. As the first step of our scalability blueprint, it has deepened our understanding of the social conditions facing the most vulnerable children in the communities we serve. Through this programme, we identify barriers, build trust, and connect young people to the support systems they need to stay in school and thrive.



UmRio's Impact on School Abandonment (2021-2023)

By cross-referencing school-provided data with our own field research, UmRio's Outreach Programme creates a detailed map of school abandonment. This map directs door-to-door outreach efforts, where families share firsthand why students are leaving school - laying the foundation for tailored support and intervention.

In 2024 alone, 50 children and young people were identified in school abandonment and reintegrated back into school.



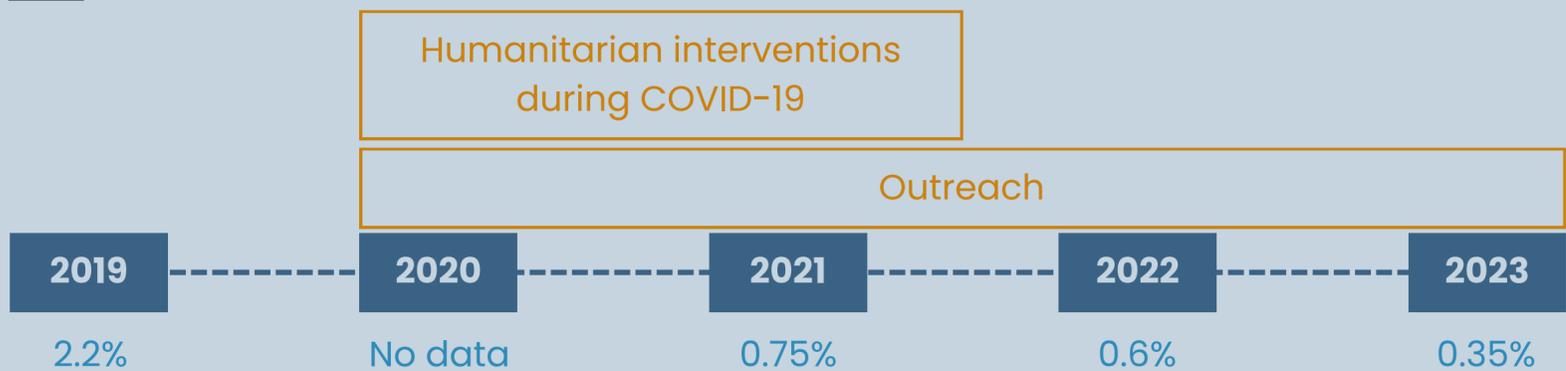
EM JOÃO BRAZIL



Outreach began: 2020



Drop-out rates:



**Data on school abandonment rates from Niterói City Council*



84% total drop in school abandonment since 2018



EM João Brazil became the only school in the city to record a decrease in school abandonment following the COVID-19 school closures.



The success at EM João Brazil drew the attention of Niterói's Department of Education, which partnered with UmRio to scale the model to more schools.



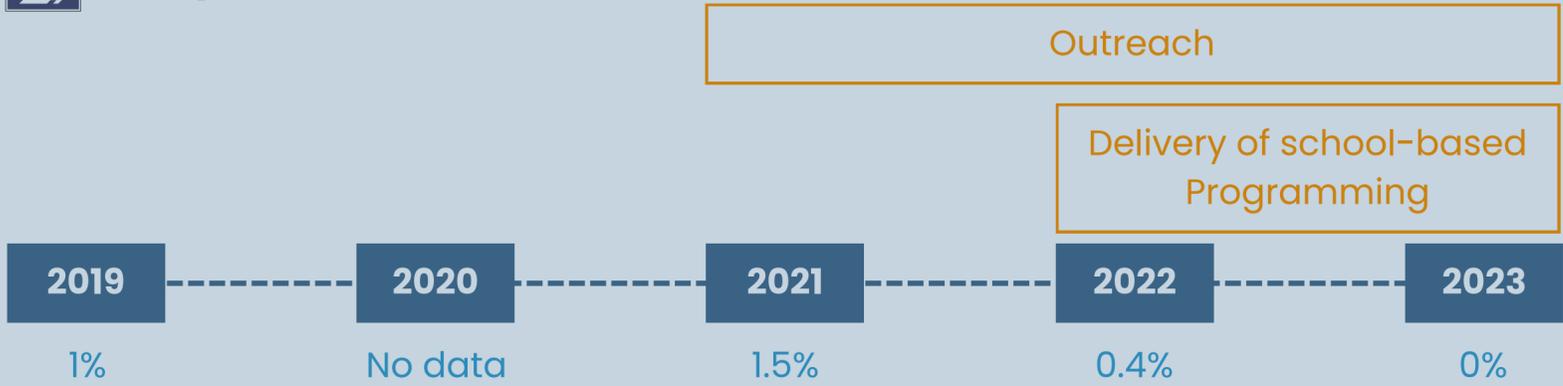
EM ROBERTO SILVEIRA



Outreach began: 2021



Drop-out rates:



**Data on school abandonment rates from Niterói City Council*

From rising drop-out to a complete turnaround in 2 years.



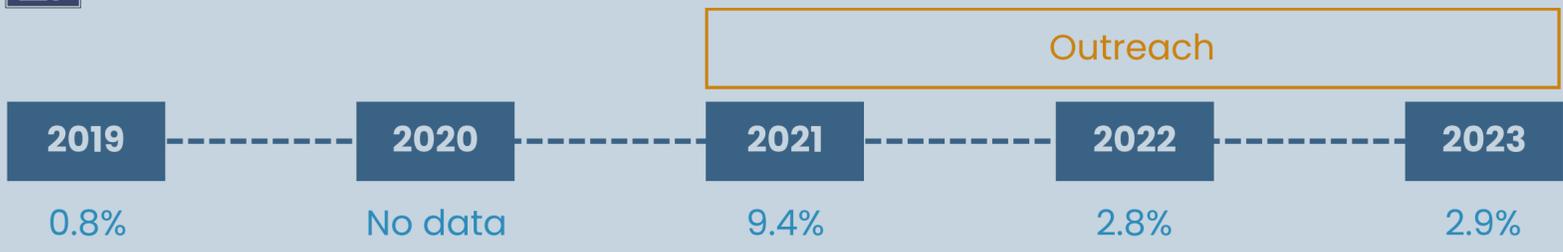
EM ALTIVO CESAR



Outreach began: 2021



Drop-out rates:



**Data on school abandonment rates from Niterói City Council*

70% drop in school abandonment in just 1 year.

Impact has stabilised in subsequent years.



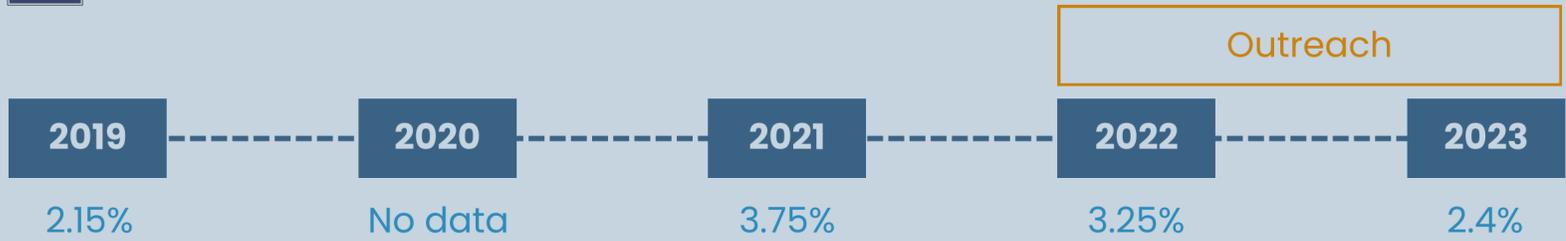
EM PAULO FREIRE



Outreach began: 2022



Drop-out rates:



**Data on school abandonment rates from Niterói City Council*

36%

Decrease in school abandonment since UmRio began outreach.

...EXPLAINER...

Fragmented data on school abandonment at EM Paulo Freire meant that the outreach process at the school was slower than anticipated. The bulk of door-to-door outreach at EM Paulo Freire occurred in 2023 – impact of this will be seen in 2024 data (which will be made available later in the year).



EXPANDING OUTREACH TO NEW COMMUNITIES

The success of UmRio’s Outreach Programme across all partner schools led to a new partnership with **Niterói City Council’s Secretary for Human Rights**. In 2025, UmRio will expand its outreach model to support the city’s refugee and migrant population – helping to identify and map their needs and connect them to essential services.

SOCIAL SUPPORT

THE I WILL BE SCHOLARSHIP

UmRio’s I Will Be Scholarship programme leverages social indicators and in-depth data on the motivational factors that influence youth behavior to identify and support children and young people at risk of leaving school prematurely. By understanding the unique challenges and aspirations that affect each individual, the programme provides tailored financial assistance and encouragement to keep students engaged in their education. This targeted approach not only helps reduce dropout rates but also fosters a sense of hope and determination, empowering young people to envision and pursue a brighter future through continued learning.

Programme Structure

TARGETS

The most vulnerable children and young people in Morro do Castro.

GOAL-SETTING

Scholars set short, medium & long-term goals with a mentor.

MONITORING

Challenges youth face to obtain their goals are monitored by UmRio’s social team and support is provided.

MENTORING

Youth are offered mentoring where they discuss their goals and strategies to obtain them.

Scholar Profile



100% of participants live on less than US\$1 per day.



100% of participants are living in food insecurity.



60% of fathers are absent from the lives of their children.



77% of participants spend 4+ hours per day on household chores / childcare.



93% of childcare is led by women in the household.



89% of participants had limited access to water in 2024.

Programme Impact

In 2024, participants of our Scholarships Programme have experienced remarkable personal and economic growth. Their average daily per-capita income more than doubled, rising from just \$0.28 to \$0.65.

Beyond finances, the programme has fostered stronger social and emotional well-being. There was a 10% increase in the number of participants who feel supported by a non-family network, alongside improvements of around 9-10% in mental health, self-confidence, self-efficacy, and self-esteem. Importantly, all participants reported positive outcomes in these areas, highlighting the programme's integrated impact.

I Will Be Scholarships Promoting Growth & Well-Being



+128%

Daily per-capita income

Increase in the daily per-capita income of households supported.



100%

Sense of belonging

Report feeling part of a non-family support network.



+10%

Self confidence

Compared to baseline data.



+10%

Mental health

Compared to baseline data.



+9%

Self-efficacy

Compared to baseline data.



+10%

Self-esteem

Compared to baseline data.



HUMANITARIAN SUPPORT

Through our strategic partnership with Fiocruz, UmRio implemented a humanitarian support programme aimed at assisting the most vulnerable families in the Morro do Castro community. Over the course of 12 months, the programme focused on delivering essential resources and promoting well-being in this highly marginalized area.

123 Households Supported

608 people from 123 households received food, clean water, and tailored support to obtain access to essential services such as healthcare.

Daily Per-Capita Income Rose 35%

Daily household per-capita income rose from US\$0.77 to US\$1.04, moving families above the US\$1 per day threshold.

100% School Enrollment

Every child within households supported is now enrolled back in school.

22% Mental Health Improvement

Participants reported greater confidence, self-esteem, stability, and hope.

100% of Children Vaccinated

A 10% increase in awareness about vaccine importance among families was reported.

57 Organisations Trained

Scaling UmRio's evidence-based approach to programming across the State of Rio de Janeiro.

4,216 people indirectly impacted

Including extended families, neighbours, people supported by trained organisations and service providers.



"I am very grateful to UmRio for helping me in these difficult times. I have two children, I am a single mother, and I don't have a support network, which makes everything much harder for me. My social benefits were cancelled in January. The only reason why I didn't go hungry was this project. UmRio always credited the food card on the day I most needed food for my children. I am so thankful for the help you are giving me. Congratulations on the work."

"I only have to thank UmRio for this project that helped us so much. I have been able to buy food for my children. It's a shame project finished. Thank you very much for this help, this wonderful project that helps us to buy food for the household. Thank you, thank you, thank you, thank you, thank you."

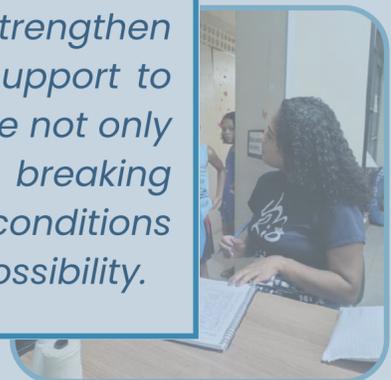
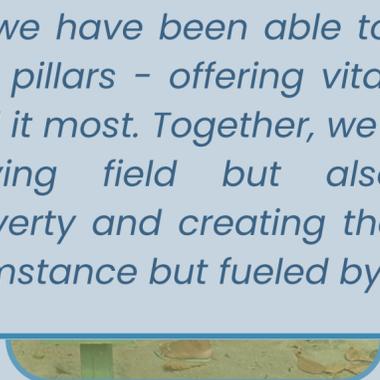
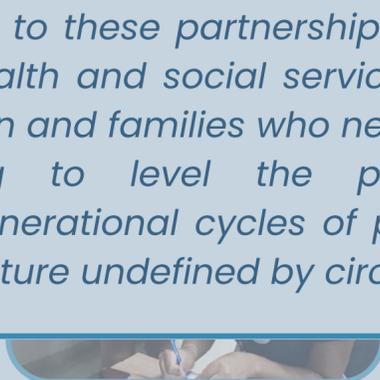
"I am so very grateful to be part of this support network that has helped me a lot [...] I can buy snacks for my little ones and even meat or vegetables."



THANK YOU!

We at UmRio are immensely grateful to the Hees Family Fund, BrazilFoundation, Beyond Sport, EMpower Global Fund, the Fell Family Fund, Rexona, and Robert Martinus Schreuder for their unwavering belief in our vision and generous support.

Thanks to these partnerships, we have been able to strengthen our health and social services pillars - offering vital support to children and families who need it most. Together, we are not only helping to level the playing field but also breaking intergenerational cycles of poverty and creating the conditions for a future undefined by circumstance but fueled by possibility.



THANK YOU!

Looking back at the past 12 years, we are unbelievably proud of the systemic change we have achieved in Morro do Castro. However, this impact would not have been possible, if not for a ruthlessly determined team on the ground, and an outstanding support-base that spans across the globe.

OUR FUNDERS



Robert Martinus Schreuder



MINISTÉRIO DO ESPORTE



OUR TEAM

STAFF

Robert Malengreau – Founder and President

Bianca Schulze de Souza – Psychologist

Bruno Gouvêa – Director of Legal, Operations and Finance

Camilla Rodrigues Ribeiro – Secretary of Schools

Carlyn Rodgers – Public Relations & International Fundraising Officer

Deborah Ciarla – Head of Rugby

Elaine Cristina Pachu Pereira Cardoso – Literacy Teacher

Isabela Lima – Communications Officer

Nicole Froio – National Fundraising Officer

Rachel Alcântara da Silva – Social Worker

Stephanie Reist – Director of Organisational Development and Fundraising

Vinicius Menezes Moreira – Psychologist

Welleson da Silva Bastos – Director of Programming

YOUTH LEADERS

Carina Santos – Rugby

Fabricio Américo – Robotics

Gabriel Neves – Administrative

Gustavo Bastos – English

Ingrid Pereira – Social Support

Isla Silva – Educational Support

Júlia Barbosa – Robotics

Lorran Pissinato – Rugby

Lucas Aquino – Rugby

Maria Eduarda Amorim – University Entrance
Exam Prep

ONERIO

Andy Burnett – Chair and Governance Trustee

Alice Kestell – Child Protection Trustee

Dom Waldouck – Rugby For Development Trustee

Ed Hart – Finance Trustee

Jiselle Steele – Coordination and Strategy Trustee

Tom Painter – Rugby For Development Trustee

Will Wilson – Grassroots Fundraising Trustee



